

## firm values



Lawrence Group was founded in 1983 by Stephen Smith, David Ohlemeyer, Paul Doerner and Linda Loewenstein, who brought together a common culture and value set that has remained consistent throughout the life of the company.

These core values guide our everyday decisions, our attitudes and our business approach, and they may be articulated as follows:

### **Legendary Customer Service**

We pride ourselves in being proactive, responsive, flexible, in doing what we say we will do and, in fact, exceeding our clients' expectations. This is, after all, your project. We are a part of the team helping you realize your dreams.

### **Inspiring Individual Growth And Creativity**

We recognize that everyone must have the chance to continue to grow and develop as individuals, and The Lawrence Group supports individual initiative, imagination and design excellence.

### **Growing A Universe Of Great Relationships**

Much of our growth has resulted from the loyalty we give and receive. We continue to work for clients who started out with us in 1983. Our founding partnership has remained intact. We still use the same blueprint we started with when we first opened our doors.

### **Having Fun and Celebrating Mutual Success**

In all of this, it is imperative to enjoy what one does. It is equally imperative that the process of working with Lawrence Group is as enjoyable as possible for each of our clients. As our client, you are embarking on an exciting adventure. We think it should be fun.

### **The Business Of Architecture**

Certainly we wish and need to be profitable as a company; however, we also must understand how our clients' businesses work, what are their business goals and budgets for each project, and how architecture advances those goals within those budgets.

