

TOP 25 BUSINESS PODCASTS **Podcast Alley – January 2008**

Most podcasts are available through iTunes, which can be downloaded for free at <http://www.apple.com/itunes/download/>. Or, Google the podcast name or click the link below to search for these and more.

<http://www.PodcastAlley.com/>

1. Manager Tools

Manager Tools is a weekly podcast focused on helping you become a more effective manager and leader. Each week we'll be talking about new tools and easy techniques you can use to help achieve your management and career objectives. If you're tired of a lot of management theory and would rather learn SPECIFIC actions you can take TODAY to improve your management performance, you'll enjoy the manager tools podcast.

2. For Immediate Release ...

The Hobson and Holtz Report is a twice-weekly podcast covering the intersection of organizational communications and the online world.

3. StrategyDriven

StrategyDriven provides executives and managers with the planning and execution tools needed to create greater organizational alignment and accountability for the achievement of superior results.

4. The Engaging Brand

A look at how to create a great place to work by motivation and inspiring your people to high performance.

5. Killer Innovations

As an executive at a Fortune 500 high tech company that travels extensively (+250K miles per year), I have the privilege of meeting with industry and political leaders. This podcast are my observations, thoughts and insights on trends, ideas, creativity and innovations.

6. The SalesRoundup Podca...

A podcast dedicated to the IT Sales Professional. If you are involved in anyway "Sales - Pre sales "Post Sales" or Sales Management of high tech software, hardware or consulting this show is for you. Each week we produce a show to help you improve your skills by giving you unique ideas that will help you earn more money.. This is a community based podcast where you the listeners get to participate...Here's how it works Each week we come up with a question related to the theme for that show. You participate by calling the listener line and answering the question of the week. If you want to be a guest on the show let us know and we will have you on our interviewed

segment. In our Ask the Sales Master segment we provide expert advice on real life sales situations. If you have a specific question on a deal or a sales situation we have lined up experts in the field to coach you to success. Visit our website at www.salesroundup.com

7. TPN :: The Cranky Midd...

Don't let the weasels get ya down... Tips for being a better manager and dealing with the insanity of the workplace

8. Unsolicited Marketing ...

Stuff you didn't ask for regarding basic marketing & public relations theory, as well as practical applications and a good dose of applied technology. A special, but not exclusive, emphasis on hospital marketing.

9. Startup BizCast - The ...

Small business advice, tips, and education from owners of small businesses ... all in episodes that are 15 minutes or less! Host Steve Mullen, owner of two small businesses, interviews entrepreneurs about their companies, their industries, and the business challenges they've overcome. Sponsorships are available! For more information, go to www.startupbizcast.com.

10. The Cranky Middle Mana...

An irreverent but informative look at the issues facing middle managers around the world. Host Wayne Turmel talks to the leading managers, writers and consultants to create this mix of humor and cutting edge information.

11. Managing the Gray

Insights and interviews into the changing world of marketing in the changing world of new media, consumer generated content and no control PR. Engage the evolution with your host C.C. Chapman.

12. the WORKING PODCAST

The only podcast dedicated to the pain of working that gives YOU a voice! Word-of-Mouth Job Listings, Salary Reveals, The Commuter Corner, and information you can relate to and use. It's YOUR show, we just put it out there.

13. ideaPeddling

Sales and marketing tips and tricks for entrepreneurs as well as sales, marketing & creative professionals.

14. My World Podcast with ...

Photojournalist Isidra Person-Lynn interviews persons of interest or shares the latest news from parenting to technology.

15. Plain Simple Managemen...

Leadership and management tips and techniques.

16. Energy Priorities

Energy Priorities is a platform for information and ideas about energy -- it's a resource for businesses who want to be more informed electricity consumers -- an asset

to entrepreneurs and investors in clean tech. Articles and podcasts cover energy-related technologies and best practices for business. energypriorities.com

17. The American Advisor

The American Advisor with Joe Battaglia, a daily talk show focusing on conservative investments for tomorrow. This nationally broadcast show airs live three times each day in addition to a two-minute market recap. The American Advisor radio show features financial advice, discussions of current events and exclusive interviews that cannot be heard anywhere else. We invite you to listen and even participate. When you call in and speak with me on the air, Goldline will send you a free silver half-dollar for your participation..

18. Manipulix News- Magic ...

Magic News von Manipulix - Informationen aus der magischen Welt

19. Free Traffic Tips Week...

Learn how to get free web traffic - that's right, I said Free Traffic - because it's not just how much money you make in your internet business, it's how much money you keep. Note: This feed contains only the audio and video updates. See the website to subscribe to the feed that contains the 25 - 45 text-based tips of the week.

20. Digi-PagesRadio.com

For the best in news and informational talk podasting on the internet

21. lockjaw radio

Casual witty talkfest on marketing, ideas, technology, and branding. Ads that suck, interesting guests, listener questions, and a pinch of humor make this East TN duo a must listen.

22. iSante Magazine Resour...

iSante Magazine

23. Practical Business Les...

Practical Business Lessons from Donald Trumps Apprentice Reality TV Series. Lessons from the fired candidate, and strategy and analysis for the Apprentice fantasy game on Yahoo. Useful Marketing Advice, The Apprentice.

24. Middle Management Lobo...

The podcast where you get to listen in on someone promoted to middle management as he undergoes his "leadership lobotomy"! Listen as your host, Kevin Williams, gradually loses all common sense and rational thought...a natural progression for all who enter the ranks of business leadership. Topics range from hiring new people to managing strategic projects. Join us, won't you?

25. Ed Zollars' Tax Update

Discussion of current topics in tax practice designed for tax professionals.